

JCI PHILIPPINES 2017 NATIONAL PROGRAMS

*Presentation for 2017 1st NB Meeting
Brentwood Suites, QC | January 7, 2017*

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GOALS

People

- Set a Clear Structure for Making Decisions, Cascading Info & Getting Reports
- Establish Shared Support Teams to help all NCs

Purpose

- All NCs should have a good understanding of the history of JCIP & our National Programs
- Have purpose-driven NCs who know WHY they applied for their positions & WHY they were chosen

Process

- Follow ACF & Focus on Collaboration, Impact & Sustainability (Efficiency + Effectiveness)



CHALLENGES

People

- Commitment of NCs (and Volunteers)
- Year-long Consistency

Purpose

- Grounding & Going Back to our JCI Values for all Plans & Decisions
- Set Personal Agendas Aside

Process

- Constant Communication
- Timely Reports
- Honest Evaluations



STRATEGY: ONE-YEAR TO LEAD

- Divide the year into 4 quarters
- Identify a specific FOCUS per quarter
- Set the Plan of Action per National Program (very customized)
- Establish a regular, honest & straightforward Evaluation Process



| | FOCUS | PLAN OF ACTION |
|-----------|--------------------|--|
| Q1 | ALIGNMENT | People: Inspire Volunteerism Purpose: “To Create Positive Change” Process: Establish Measures for Success & Define What Impact Means to us |
| Q2 | PROJECTS I | People: Team Activation Purpose: Inspire LOs to Implement National Programs > Local Initiatives Process: Implementation |
| Q3 | PROJECTS II | People: Collaboration / Partnerships Purpose: Inspire LOs to Implement National Programs > Local Initiatives Process: Implementation & Evaluations |
| Q4 | TURNOVER | People: Shortlist Potential Next NCs Purpose: Sustainability of Programs Process: Evaluations |

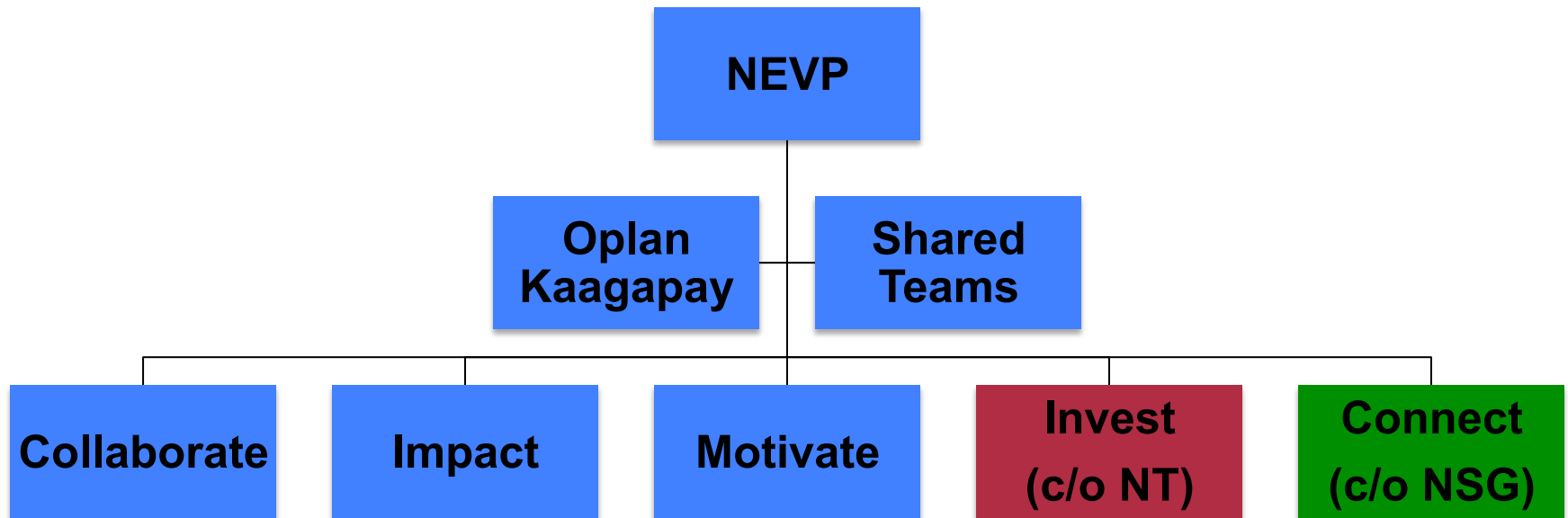


5-PT CHECKLIST IN CHOOSING WHAT PROJECTS TO DO

- ✓ **IMPACT** TO THE ORGANIZATION'S MEMBERS
- ✓ **RELEVANCE** TO THE JCI VALUES
- ✓ **ALIGNMENT** TO JCIP'S GOALS (2017)
- ✓ **LEAST COST** W/ THE MOST IMPACT
- ✓ **RISKS** – ARE THE RISKS MINIMAL & CAN THEY BE MANAGED?



OPERATIONAL STRUCTURE



Collaborate (International)

ND: Kenneth Kabingue

- 1. Onto – ASPAC (Meg Mondiguing)**
- 2. Onto – Worldcon (Mariel David)**
- 3. Onto – Global Partnership Summit (Xiameer Valdeavilla)***
- 4. Alay Lakad (Eloisa Soriano)**
- 5. JCI Markers (Paul Dumlao)***
- 6. JCI Senate Affairs (IPP)**



**Endorsed & Appointed, but with Reservations due to Non-Compliance of Requirements within given time.*

Impact (Community)

ND: To Follow

1. **Beyond Prison Walls (Michelle Endaya)**
2. **Bags To School (Ramil Montealto)**
3. Pinay Power (Jamie Gellor)*
4. **Got Heart (Aileendel Alair)**
5. Peace is Possible (Norianne Frondoza)*
6. **Think Green (Jeffrey Danda)**
7. **Special Project: Light Up PH (JCI Cebu)**
8. **Special Project: PWD-E (JCI Regatta)**



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Motivate (Individual)

ND: To Follow

1. **NAC (Christian Clemeno)** – to report directly to NP
2. TOYM (Disston Tan)*
3. **YLEA (Garry Galutera)**
4. **NDC (Archie Ison)**
5. **Public Speaking (Japheth Jingco)**
6. **Debate (Rolan Garcia)**



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Invest (Business)

ND: c/o NT

1. JCI Merchandise (Alex Onghocgan)
2. JCI Advantage (Melvin Dimaculangan)
3. JCI Fundraising (To Follow)
4. OPEN
5. OPEN
6. OPEN



Connect (Admin)

ND: c/o NSG

- 1. CMC & Newsletter (Raymond Salazar)**
 1. Website (Vincent Lobrigo)
 2. Marketing & Branding (Cat Ocariz)
 3. Social Media Management (Marc Talavera)
 4. Public Relations & Media (Kerby Salazar)
- 2. ND for National Relations (Ian Esta)**
- 3. ND for UNSDG (Karen Romarate)**
- 4. JCI Week (Janice Villalobos)**
- 5. JJC (Bulhing Balungcas)**
- 6. Twinning (To Follow)**



SHARED TEAMS / UNITS

- **Oplan Kaagapay (Nazh-Far Berganio)**
- ND: Marketing & Branding (To Follow)
- ND: Ways and Means / Program Partnerships (To Follow)
- ND: Programs Secretary (To Follow)
 - Kits & Press Materials
 - Collaterals
 - Documentation



ROCK N' ROLL!

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